



Free Web Page for your Business

THE NEW CityofFallRiver.com

CityofFallRiver.com is an Online resource for businesses, residents of Fall River and surrounding communities.

We continually grow for the thousands of people who visit it every month.

We offer:

- **Business Listings**
- **Free Web Based Email Accounts**
- **City-Wide Events Calendar**
- **Robust Content**
- **Newly Expanded Forums**

Best of all, Our site offers the businesses in Fall River a Web page on the CityofFallRiver.com for 1 year **Free!** Businesses can easily update this Web page as often as they like!

Sign up today and be part of the growing success today!

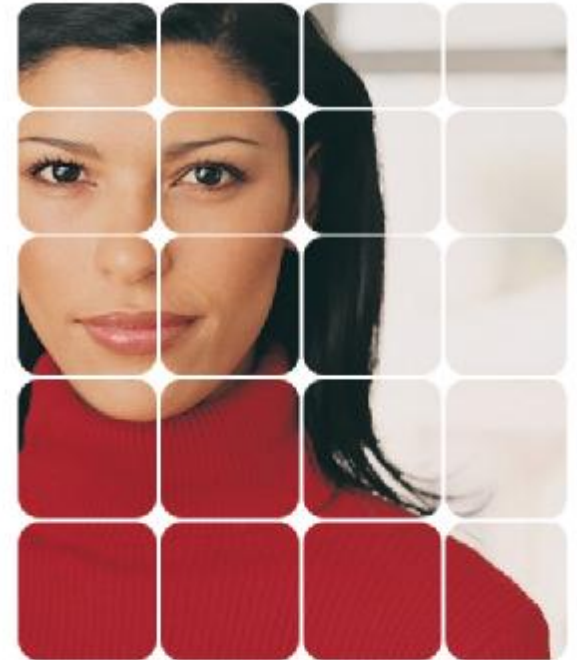
If your competition is Online and your not....
Guess who's getting the new business?

We need you to make our site a success!

CityofFallRiver.com

Mass Web Designs
CityofFallRiver.com
P.O. Box 9394
Fall River, MA 02720

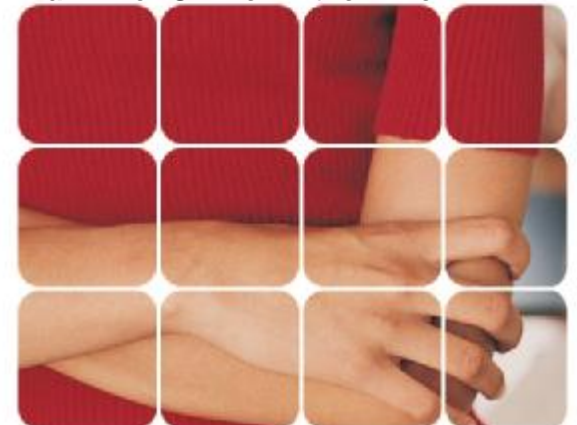
Phone: 508-672-3100



CityofFallRiver.com

INFORMATION/ RATE SHEET

Fall River Online All the Time



CityofFallRiver.com

If you're looking for a way to reach the Fall River Community then look no further.

We offer tile ads for higher visibility on our home and sub category pages. Tile ads are fixed and do not rotate. Your ad will get greater exposure for as little as \$900 for a twelve month placement. That's only \$75.00 a month!

The CityofFallRiver.com Web site is quickly becoming a great source of information on the Internet for businesses, residents of Fall River, Ma and surrounding communities. In the past few months we have logged 2,000-5,000 user sessions a week, and the counts keep growing.

We actively publicize our site only to web surfers looking for products, services, and information relating to FALL RIVER, MA, meaning our hits are from your target audience.

We are consistently coming up in sponsor ads on MSN search, Yahoo!, Excite, Google, InfoSeek, AOL Search and HotBot.



Paid Ad Specifications

Tile ads do not rotate though numerous pages on the site.

Tile Ad

Location: Placed on the right or left side of the page. This ad will appear on the home page as well as on all sub category pages.

Large Tile:

Size: 150 x 200

Animation: Allowed

File Types: .gif, or .jpg

File Weight: 25k

Cost: \$300 / month

Frequency—6 months: \$1500. / 12 months: \$2700.

Medium Tile:

Size: 150 x 150

Animation: Allowed

File Types: .gif, or .jpg

File Weight: 20k

Cost: \$200 / month

Frequency—6 months: \$1000. / 12 months: \$1800.

Small Tile:

Size: 150 x 60

Animation: Allowed

File Types: .gif, or .jpg

File Weight: 15k

Cost: \$100 / month

Frequency—6 months: \$500. / 12 months: \$900.

Ad space is sold on a first come, first-served basis

Contact us today to place your ad:

CityofFallRiver.com
Mass Web Designs
P.O. Box 9394
Fall River, MA 02720
Phone: 508-5672-3100
E-mail: admin@CityofFallRiver.com

www.CityofFallRiver.com



All Businesses in Fall River receive a free listing which includes a Web page on CityofFallriver.com. Gain more exposure to your listing when you add the following extras:

Add Extras to make your listing and stand out.

Bold ad for \$100 for the entire year.

Highlight ad for additional \$80 for the entire year

Feature Ad for \$500 for the entire year

Additional category - \$50 for the entire year

Don't have time to post your free ad. We can prepare your ad for you .

Basic Listings are \$50.00. This includes up to 100 words of text and 2 photos that you must supply to us digitally.

Jumbo Listings: are \$100.00 This includes up to 250 words and 5 photos that you must supply to us digitally.